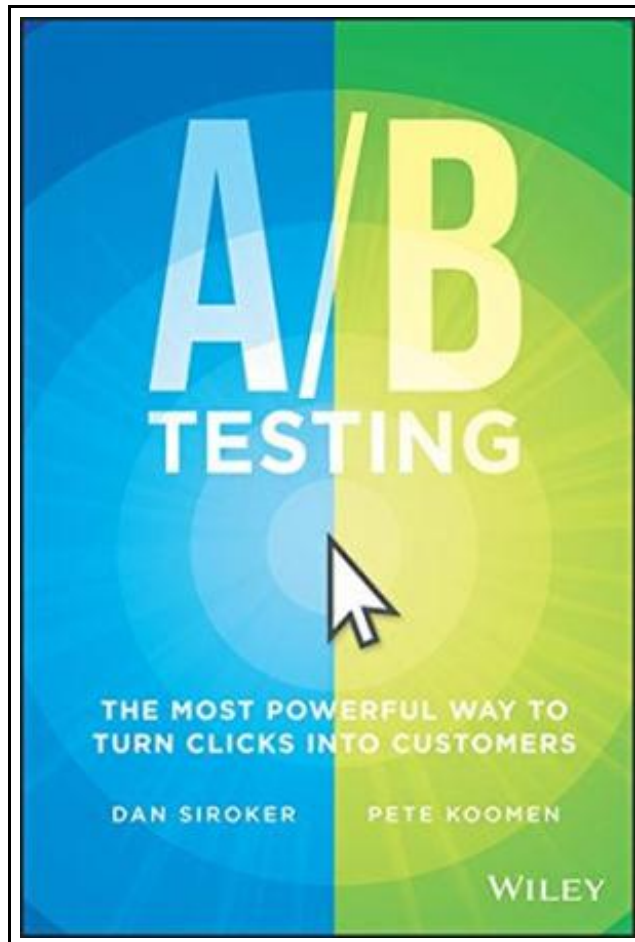


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A/ B TESTING: THE MOST POWERFUL WAY TO TURN CLICKS INTO CUSTOMERS (HARDBACK)



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