



## Practical Argument: A Text and Anthology (Paperback)

By Professor Laurie G Kirszner, Professor Stephen R Mandell

BEDFORD BOOKS, United States, 2013. Paperback. Book Condition: New. 2nd. 236 x 185 mm. Language: English. Brand New Book. No one writes for the introductory composition student like Kirszner and Mandell the best-selling authors of the most successful reader in America, Patterns for College Writing. Their most recent success, Practical Argument, Second Edition, simplifies the study of argument. A straightforward, full-color, accessible introduction to argumentative writing, it employs an exercise-driven, thematically focused, step-by-step approach to get to the heart of what students need to understand argument. Practical Argument focuses on basic principles of classical argument and includes alternative approaches. Practical Argument forgoes the technical terminology that confuses students and instead explains concepts in understandable, everyday language, with examples that are immediately relevant to students lives. Thoroughly updated with exciting new topics and readings, Practical Argument now features e-Pages that take advantage of the Web by providing more than 200 online quizzes on the readings and argument instruction.



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