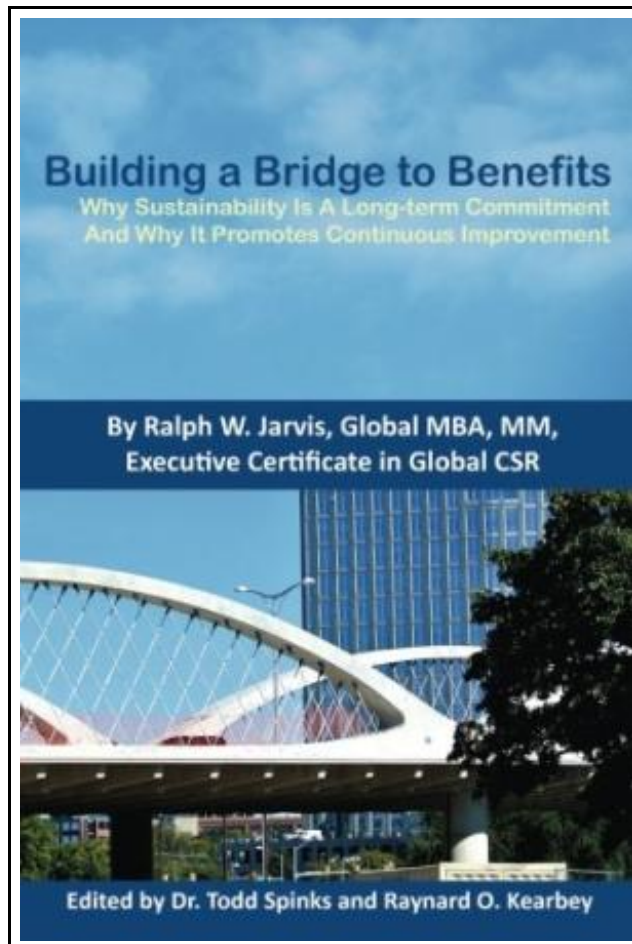


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BUILDING A BRIDGE TO BENEFITS: WHY SUSTAINABILITY IS A LONG-TERM COMMITMENT AND WHY IT PROMOTES CONTINUOUS IMPROVEMENT



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Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 282 pages. Dimensions: 9.0in. x 6.0in. x 0.7in. This book provides a step-by-step approach, from Vision to Waste to Tangible Benefits, in molding an organization into a Sustainable Developed enterprise. Building a Bridge to Benefits is a top-down approach to transform a corporation into a Sustainable Developed enterprise. Environmentalists will say Sustainability is doing more with less. But that does not communicate the real business value to an executive. Eliminating waste, identifying new markets and increasing performance translate in bottom line results. Sustainability is clearly understandable and links to the inter-connectivity to social, economic and environmental domains. Sustainability is an initiative based on methodology, ethics and changing a business mindset. It explains what Corporate Social Responsibility is about and how it could be integrated into your Strategic Planning. It illustrates how a focused effort can leverage Lean Six Sigma as a best-practice, while adopting Ethics and Stewardship principles, implementing transformation and adjusting the enterprise mindset to work within a clearly understood and effective processes. Sustainability provides awareness of consumption and why creating emissions are problems. It highlights why efficient processes are needed and may not be optimized. How it can be used to provide differentiation of their product offerings in the marketplace. Why corporations should weave Sustainability into their overall corporate strategies as opposed to a stand-alone strategy. It answers questions why Sustainability is important to all employees, why link to Lean Six Sigma, why would executives consider making a change to the organization and what are the key wastes that should be eliminated from the enterprise. As a senior management consultant, Ralph Jarvis knows that company Owners and Executives are constantly searching for better ways to do business. Most executives are becoming aware that their competition are benefiting...

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